



**WKRU(FM), WQLH(FM), WDUZ-FM, WDUZ(AM)  
And WOGB(FM)  
EEO PUBLIC FILE REPORT  
August 1, 2018 to July 31, 2019**

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled To Vacancy Notification? (Yes/No)	No. Of Interviewees Referred by RS Over Reporting Period
1	<b>Anoka-Pamsey Community College</b> 11200 Mississippi Blvd N.W. Coon Rapids, MN 55433 Contact: Stacy Brunsgaard 763-433-1430 Phone <a href="http://www.collegecentral.com/anokaramsey">www.collegecentral.com/anokaramsey</a>	N	0
2	<b>Hmong American Partnership</b> 2198 S Memorial Drive Appleton, WI 54915 920-739-3192 Phone 920-739-3687 Fax	N	0
3	<b>Milwaukee Urban League</b> Contact: Employment Dept. 435 W. North Ave. Milwaukee, WI 53212 414-374-5850 Phone 414-374-1995 Fax	N	0
4	<b>UW Fox Valley Student Services</b> 1478 Midway Road Menasha, WI 54952 Contact: Ted Dufour 920-832-2620 Phone 920-832-2850 Fax	N	0
5	<b>All About Country</b> <a href="http://www.allaboutcountry.com">www.allaboutcountry.com</a> email: john@allaboutcountry.com <i>(for on-air positions ONLY)</i>	N	0
6	<b>All Access</b> <a href="http://www.allaccess.com">www.allaccess.com</a> <i>(for on-air positions ONLY)</i>	N	0
7	<b>Entertainment Careers</b> <a href="http://www.entertainmentcareers.net">www.entertainmentcareers.net</a> <i>(for on-air positions ONLY)</i>	N	0
8	<b>Wagner College</b> 1 Campus Rd Center for Academic and Career Development Contact: <a href="mailto:cace@wagner.edu">cace@wagner.edu</a> 718-390-3181 Phone <a href="http://www.wagner.edu/cace">www.wagner.edu/cace</a>	N	0

RS Number	RS Information	Source Entitled To Vacancy Notification? (Yes/No)	No. Of Interviewees Referred by RS Over Reporting Period
9	<p><b>Madison Media Institute</b>            2702 Agriculture Dr.            Madison, WI 53718            Contact: Megan Butler  <a href="mailto:mbutler@mediainstitute.edu">mbutler@mediainstitute.edu</a>            608-237-8342 Phone            608-442-0141 Fax  <a href="http://www.madisonmedia.com">www.madisonmedia.com</a></p>	N	0
10	<p><b>Ohio Centers for Broadcasting</b>            9885 Rockside Road Ste 160            Valley View, OH 44125</p> <p>5330 E. Main Street Ste 200            Columbus, OH 43213</p> <p>Contact: dclark@beonair.com            216-503-5900 – Valley View            614-245-0555 – Columbus  <a href="http://www.funjobsonair.com">www.funjobsonair.com</a>  <a href="http://www.beonair.com">www.beonair.com</a></p>	N	0
11	<p><b>Wisconsin Broadcasters Association</b>            44 E Mifflin St #900            Madison, WI 53703            lboyd@wi-broadcasters.org            608-255-2600 Phone            608-256-3986 Fax  <a href="http://www.wi-broadcasters.org">www.wi-broadcasters.org</a></p>	N	0
12	<p><b>Alexandria Technical College</b>            1601 Jefferson St            Alexandria, MN 56308            Contact: studentemployment@alextech.edu            320-762-4418 Phone            320-762-4430 Fax  <a href="http://www.alextech.edu">www.alextech.edu</a></p>	N	0
13	<p><b>Clarke College</b>            1550 Clarke Drive            Dubuque, IA 52001-3198            Contact: careerservices@clarke.edu            888-825-2753 Phone  <a href="http://www.clarke.edu">www.clarke.edu</a></p>	N	0
14	<p><b>Division of Vocational Rehabilitation</b>            Krystyna Mazur, DVR Counselor            Krystyna.mazur@dwd.state.wi.us            701 Cherry Street            Green Bay, WI 54301            920-448-6760 Phone            920-448-5266 Fax</p>	N	0

RS Number	RS Information	Source Entitled To Vacancy Notification? (Yes/No)	No. Of Interviewees Referred by RS Over Reporting Period
15	<b>Cornell College</b> 600 First Street West Mt. Vernon, IA 52314 Contact: career@cornellcollege.edu 319-895-4457 Phone 319-895-5894 Fax <a href="http://www.cornellcollege.edu">www.cornellcollege.edu</a>	N	0
16	<b>Eau Claire Area Hmong Mutual Assistance Association</b> 423 Wisconsin St Eau Claire, WI 54703 715-832-8420 phone 715-832-0612 fax <a href="http://www.ecahmaa.org">www.ecahmaa.org</a>	N	0
17	<b>Goods Entertainment</b> P.O. Box 1266 Weston, CT 06883 Contact: adam@goodsentertainment.com 203-341-0111 Phone <a href="http://www.goodsentertainment.com">www.goodsentertainment.com</a>	N	0
18	<b>La Casa de Esperanza, Inc.</b> 410 Arcadian Ave. Waukesha, WI 53186 Contact: info@lacasadeesperanza.org 262-547-0887 Phone 262-547-0735 Fax <a href="http://www.lacasadeesperanza.org">www.lacasadeesperanza.org</a>	N	0
19	<b>N.E.W. Curative Rehabilitation, Inc.</b> 2900 Curry Lane Green Bay, WI 54308 920-468-9129 Phone 920-468-7851 Fax <a href="http://www.newcurative.org">www.newcurative.org</a>	N	0
20	<b>La Crosse Hmong Mutual Assistance Association, Inc.</b> 1815 Ward Ave. La Crosse, WI 54601 608-781-5744 Phone 608-781-5011 Fax	N	0
21	<b>Racine/Kenosha Community Action Center</b> 2113 N Wisconsin St Racine, WI 53402 Contact: Gary Cotton Contact: <a href="mailto:rkcaa.racine@rkcaa.org">rkcaa.racine@rkcaa.org</a>	N	0
22	<b>Radio 1 Broadcast School</b> 700 3 <sup>rd</sup> St N La Crosse, WI 54601 Contact: director@radio1school.com 800-889-2221 <a href="http://www.radio1school.com">www.radio1school.com</a>	N	0

RS Number	RS Information	Source Entitled To Vacancy Notification? (Yes/No)	No. Of Interviewees Referred by RS Over Reporting Period
23	<b>Student Involvement and Employment (UWSP)</b> 050 University Center 1015 Reserve Street Stevens Point, WI 54481 Contact: sieo@uwsp.edu 715-346-2174 Phone 715-346-4895 Fax <a href="http://www.uwsp.edu/stuemploy">www.uwsp.edu/stuemploy</a>	N	0
24	<b>University of Wisconsin-Manitowoc</b> 705 Viebahn Street Manitowoc, WI 54220-6699 Contact: manadmit@uwc.edu 920-683-4700 Phone 920-683-4776 Fax <a href="http://www.uwmanitowoc.uwc.edu">www.uwmanitowoc.uwc.edu</a>	N	0
25	<b>Job Center of Wisconsin</b> 701 Cherry Street Green Bay, WI 54301 920-448-6760 Phone 920-448-6468 Fax <a href="http://www.wisconsinjobcenter.org">www.wisconsinjobcenter.org</a>	N	0
26	<b>Wisconsin Women's Network</b> 122 State Street #404 Madison, WI 53703 Contact: info@wiwomensnetwork.org 608-255-9809 <a href="http://www.wiwomensnetwork.org">www.wiwomensnetwork.org</a>	N	0
27	<b>Wisconsin Private College Careers Consortium</b> <a href="https://app.purplebriefcase.com">https://app.purplebriefcase.com</a>	N	0
28	<b>Handshake</b> <a href="https://app.joinhandshake.com">https://app.joinhandshake.com</a>	N	0
29	<b>Wisconsin Technical Colleges Tech Connect</b> <a href="http://www.wisconsintechconnect.com">www.wisconsintechconnect.com</a>	N	0
30	<b>University Wisconsin Marathon County-Student Services</b> 518 S 7 <sup>th</sup> Ave. Wausau, WI 54401 Contact: uwmc@uwc.edu 715-261-6331 Fax	N	0
31	<b>The Women's Center</b> 505 N East Ave. Waukesha, WI 53186 Contact: bcisse@twcwaukesha.org 262-522-3882 Fax	N	0
32	<b>Hmong Association</b> 2304 Superior Ave. Sheboygan, WI 53081 Contact: chasong@hmaaweb.org	N	0

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33	<b>Aurora University</b> 347 S. Gladstone Ave. Aurora, IL 60506 <a href="http://www.collegecentral.com/aurora">www.collegecentral.com/aurora</a> 800-742-5281	N	0
34	<b>Broadcast Employment Services/AMFMjobs.com</b> <a href="http://www.amfmjobs.com">www.amfmjobs.com</a> Contact: <a href="mailto:job@tvjobs.com">job@tvjobs.com</a>	N	0
35	<b>Century College a Community and Tec</b> 3300 Century Ave. North, West Campus Room 2401 White Bear Lake, MN 55110 <a href="http://www.collegecentral.com/century">www.collegecentral.com/century</a> 651-779-3218 Phone 651-773-1746 Fax	N	0
36	<b>Globe University Career Services</b> 8089 Globe Drive Woodbury, MN 55125 Contact: <a href="mailto:tdye@globeuniversity.edu">tdye@globeuniversity.edu</a> 651-714-7319 Phone 651-730-5151 Fax <a href="http://careerconnect.globeuniversity.edu">http://careerconnect.globeuniversity.edu</a>	N	0
37	<b>Penn State Career Services</b> 413 Bouke Bldg University Park, PA 16802 814-865-2377 Phone 814-863-0226 Fax <a href="http://www.psu-csm.symplicity.com/employers">www.psu-csm.symplicity.com/employers</a>	N	0
38	<b>TV and Radio Jobs</b> <a href="http://www.tvandradiojobs.com">www.tvandradiojobs.com</a>	N	0
39	<b>Radio Online</b> 3500 Trip Ave Amarillo, TX 79121-1637 806-352-7503 Phone 806-352-3677 Fax <a href="http://www.radioonline.com">www.radioonline.com</a>	N	0
40	<b>Carolina School of Broadcasting</b> 3435 Performance Rd. Charlotte, NC 28214 Contact: <a href="mailto:csbnc@bellsouth.net">csbnc@bellsouth.net</a> 704-395-9272 Phone 704-395-9698 Fax <a href="http://www.csbradiotv.com">www.csbradiotv.com</a>	N	0
41	<b>Duluth Business University</b> 4724 Mike Colalillo Dr. Duluth, MN 55807 Contact: <a href="mailto:wendyb@dbumn.edu">wendyb@dbumn.edu</a> 218-722-4000	N	0

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42	<b>Eastern Illinois University Career Services</b> 600 Lincoln Charleston, IL 61920 Contact: llmoore@eiu.edu 217-581-2412	N	0
43	<b>Newcap</b> 1201 Main St. Oconto, WI 54153 Contact: Kathymurphy@newcap.org 920-834-4621 Phone 920-834-4887 Fax <a href="http://www.newcap.org">www.newcap.org</a>	N	0
44	<b>The Neighbor's Place</b> 745 Scott St Wausau, WI 54403 Contact: tom@neighborsplace.org 715-845-1966 <a href="http://www.neighborsplace.org">www.neighborsplace.org</a>	N	0
45	<b>Ottawa University</b> 245 S Executive Dr., Ste 110 Brookfield, WI 53005 Contact: leighanne.iversonsommers@ottawa.edu 262-879-0200 ext 5113	N	0
46	<b>Upper Iowa University</b> P.O. Box 1857 Fayette, IA 52142 Contact: careers@uiu.edu 563-425-5208 Phone 563-425-5358 Fax <a href="http://uiu-csm.symplicity.com">http://uiu-csm.symplicity.com</a>	N	0
47	<b>HOP Hope for Outdoor People</b> Contact: Cornelius Solomon 80 S. Fifth Street San Jose, CA 95113 408-833-4074 Email: solomonc2002@yahoo.com Website <a href="http://www.hoppeople.org">www.hoppeople.org</a>	N	0
48	<b>Beloit College</b> Contact : Jessica Sarah Fox Wilson 700 College St Beloit, WI 53511 608-363-2673 Website <a href="https://beloit-csm.symplicity.com">https://beloit-csm.symplicity.com</a>	N	0
49	<b>Job Fairs</b> (see Section III)	N	0
50	<b>Clear Company – Cumulus Job site</b> <a href="https://cumulus.clearcompany.com">https://cumulus.clearcompany.com</a>	N	1
51	<b>Linkedin.com</b>	N	4

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52	Simply Hired <a href="http://www.simplyhired.com">www.simplyhired.com</a>	N	0
53	Glass Door <a href="http://www.glassdoor.com">www.glassdoor.com</a>	N	0
54	Link Up <a href="http://www.linkup.com">www.linkup.com</a>	N	0
55	Indeed <a href="http://www.indeed.com">www.indeed.com</a>	N	7
56	Station On-Air Announcements ( <i>all SEU stations</i> )	N	0
57	Station Website Postings ( <i>all SEU stations</i> )	N	0
58	Word-of-Mouth Referral	N	3
59	Walk-In/Self-Referral	N	1
60	Internal Posting	N	2
61	Zip Recruiter <a href="http://www.ziprecruiter.com">www.ziprecruiter.com</a>	N	2
62	Monster <a href="http://www.monster.com">www.monster.com</a>	N	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			<b>0</b>



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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
1	Participate in Job Fair	On Wednesday, October 3, 2018, our SEU participated in a job fair at the University of Wisconsin-Green Bay. SEU participants included our EEO Coordinator and Promotions Director who spoke with attendees about the SEU's internship program as well as job opportunities within the SEU.
2	Participate in Job Fair	On Wednesday, February 27, 2019 our SEU participated in a job fair at the University of Wisconsin-Green Bay. SEU participants included our EEO Coordinator and Promotions Director who spoke with attendees about the SEU's internship program as well as job opportunities within the SEU.
3	Participate in Scholarship Program	During this reporting period, our SEU was an active participant in the Wisconsin Broadcasters Association (WBA) Scholarship Program. Not only did our SEU make a monetary contribution to the WBA scholarship fund, it also promoted the WBA Scholarship Program over the air and entertained questions from the listening public about the Program and the application process. The SEU's EEO Coordinator and General Manager assisted the WBA with the initial review and evaluation of applications before they were sent forward to the WBA Educational Committee and the WBA Foundation Board for final review. On March 2, 2019, four scholarships were awarded at the WBA Students Seminar.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
4	Internship Program	<p>Our SEU has an established, on-going Internship Program. Internships with our SEU are advertised over the air as well as on a number of college websites. Our SEU's EEO Coordinator and Promotions Assistant/Intern Coordinator are in contact with local colleges and universities and their internship representatives on a regular basis and work hard to develop these relationships for the benefit of the students as well as the Program.</p> <p>The student interns work in the SEU's Promotions, Programming, Sales, Marketing and Development and Sports Departments under the supervision of the SEU's Promotions Assistant/Intern Coordinator. Typical duties include conducting research for stories, assisting with script writing, collecting marketing data, participating in remote promotions/events and interviewing various managers within the SEU to learn more about their specific jobs. All interns earn college credits for completing a semester of work.</p> <p>During the Fall of 2018, our SEU hosted one (1) intern – from Northeast Wisconsin Technical College – Green Bay</p> <p>During the Summer of 2019, our SEU hosted one (1) intern – from the University of Wisconsin – Green Bay and one (1) intern from the University of Wisconsin - Oshkosh</p>